

ESTATE PLAN COORDINATION,

UNCOVERING ASSETS, OPPORTUNITIES, AND DEVELOPING A SMOOTH ONBOARDING EXPERIENCE

Katie Noles, CEP® Privada, Estate and Tax Planning



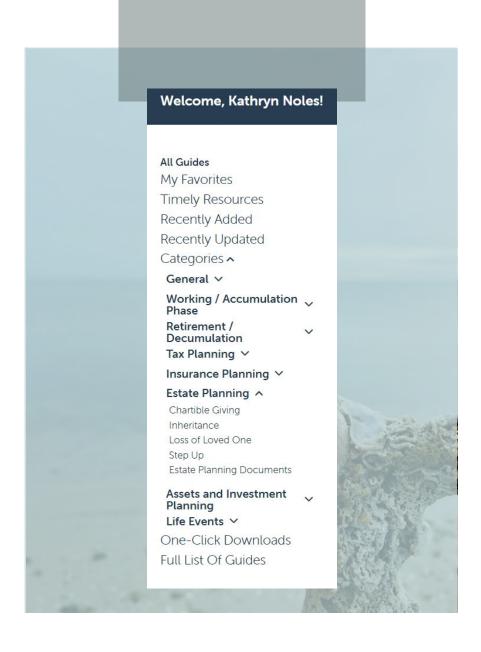


RESOURCES/MATERIALS

fpPathfinder: Your Landing Page Finished Example, Client Contact Area, Your Landing Page, Redtail Integration

EncoreEstate Plans:

My White Labeled Materials, Completed Visual Estate Plan Summary Review White Glove Deed Services, the element of Human Review, and the new standard video.



WHERE TO BEGIN

Start by familiarizing yourself with the resources available to you. For those unfamiliar with fpPathfinder this is an image of their menu and resource categories.

MY FAVORITES

All Guides

My Favorites

Timely Resources

Recently Added

Recently Updated

Categories ^

General V

Working / Accumulation V

Retirement / Decumulation

Tax Planning ∨

Insurance Planning >

Estate Planning ^

Chartible Giving

Inheritance

Loss of Loved One

Step Up

Estate Planning Documents

Assets and Investment V

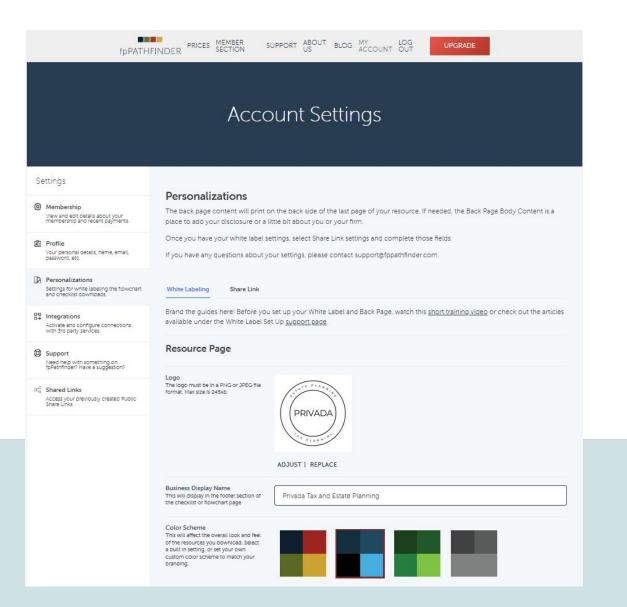
Life Events Y

One-Click Downloads

Full List Of Guides



CUSTOMIZE YOUR LANDING PAGE







| Page Title This will display at the very top of the second page | Privada - Estate and Tax Planning |
|--|--|
| Content Title This will display as the title just below the Page Title | |
| Content Body Add Information about you, your firm and/or a disclosure. If using copy and paste, paste as plain text into this section. Max image size 245kb. | B & U I = V = V = V T V - E D C % |
| | Thank you so much for starting your interactive checklist. Ensuring we have an accurate client profile for you is an integral part of our process. Based on your answers, we may reach out to you for a follow-up conversation. |
| | After you have completed the checklist, if you have questions and would like to set up a meeting to discuss these, please use the link below. Click on the link now to open it in a separate window. Exit out of the new window after you have completed the checklist if you don't have additional questions. |
| | https://go.oncehub.com/KathrynNoles |
| Job Title | W Chen, 40' Worl |
| This will be displayed at the bottom of the second page | Certified Estate Planner |
| Street Address This will be displayed at the bottom of the second page | |
| | |
| Email Address This will be displayed at the bottom of the second page | katie@privadatax.com |
| Phone This will be displayed at the bottom of the second page | (321) 280-9081 |
| Website This will be displayed at the bottom of the second page | www.privadatax.com |

CLIENT VIEW

Try to remain cognizant of the process your client will navigate to prepare this information for you. I never want to put something in front of my client that would seem daunting or arduous.

To the right is a screenshot of the landing page my clients see when they click on the checklist link from Rey's email.

What Issues Should I Consider When Creating My Estate Plan? (2023)



Your Adviso

Kathryn Noles katle@privadatax.con 720-393-0932

It looks like you followed a client sharing link but you're logged in as an advisor. Click here to go to the resource.

Thank you so much for starting your interactive checklist. Ensuring we have an accurate client profile for you is an

integral part of our process. Based on your answers, we may reach out to you for a follow-up conversation.

After you have completed the checklist, if you have questions and would like to set up a meeting to discuss these, please use the link below. Click on the link now to open it in a separate window. Exit out of the new window after you have completed the checklist if you don't have additional questions.

https://go.oncehub.com/KathrynNoles

| Your Email: | |
|-------------|--|

| eneral Issues | | |
|--|----------|--------|
| Do you need to review how you want your assets to be distributed to your heirs at your death? | 7 | Yes No |
| If applicable, do you need to have a plan for someone to take care of your minor children should you suffer an early death? | Z | Yes No |
| Do you have any financial concerns regarding your heirs (e.g., fiscal irresponsibility, divorce, special needs, etc.) you'd like to address in your estate plan? | 2 | Yes No |
| Should one of your heirs predecease you, do you need to have a plan | | Yes No |



EMAIL YOUR CLIENT

As your advisor, I want to ensure I haven't missed anything. Especially when it comes to your estate plan. If your estate plan is set up, are you sure it's up-to-date? It may have been several years since you've reviewed your documents. Please select the link below to access a quick checklist I've prepared. It should only take you 4–5 minutes to complete.

<u>Items to consider before creating my Estate Plan</u>

All the best,

Rey

What Issues Should I Consider Before I Update My Estate Plan? (2023)



What Issues Should I Consider Before I Update My Estate Plan? (2023)

Name: Pamela McFarland

Email: pam.mcfarland@gmail.com

Completed Date: 2023-08-12

Possible Planning Issues Identified

Beneficiary & Fiduciary Issues

Have there been (or could there be) any births that would impact your estate plan?

Yes. Possible Issue Identified.

No Notes.

Minors & Children Related Issues

Have any of your children reached age 18 (or the age of majority in your state)?

Yes. Possible Issue Identified.

How fpPathfinder saves me time and reduces my workload.

By keeping my client responses organized, identifying potential issues, and saving them to my CRM- I'm not hustling back and forth between platforms with administrative tasks anymore.

So how did I get this back?

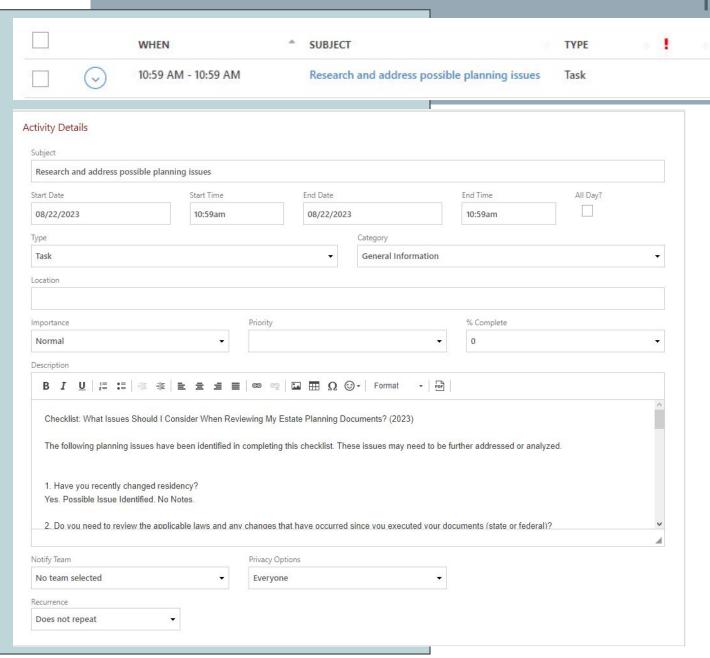
Recap:

- Select a checklist
- Link the contract
- Send a custom link via email

REDTAIL INTEGRATION

CONTACTS

Noles, Kathryn



What Populates?

ASSIGNED TO

Kathryn Noles

Completing the checklist creates an activity with customized areas of review based on your client's responses.

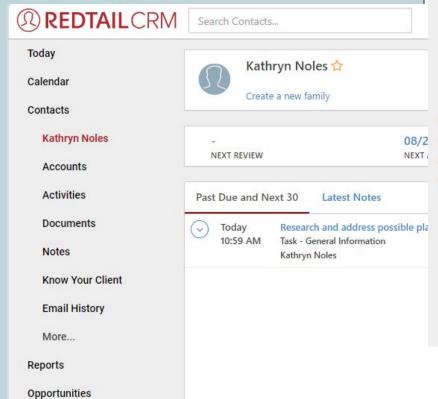
The completed checklist is stored in your client notes.

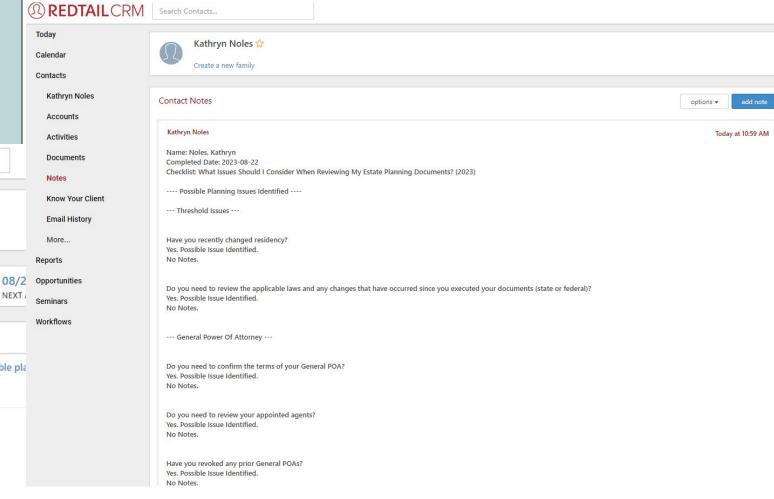
LOCATION

REDTAIL INTEGRATION

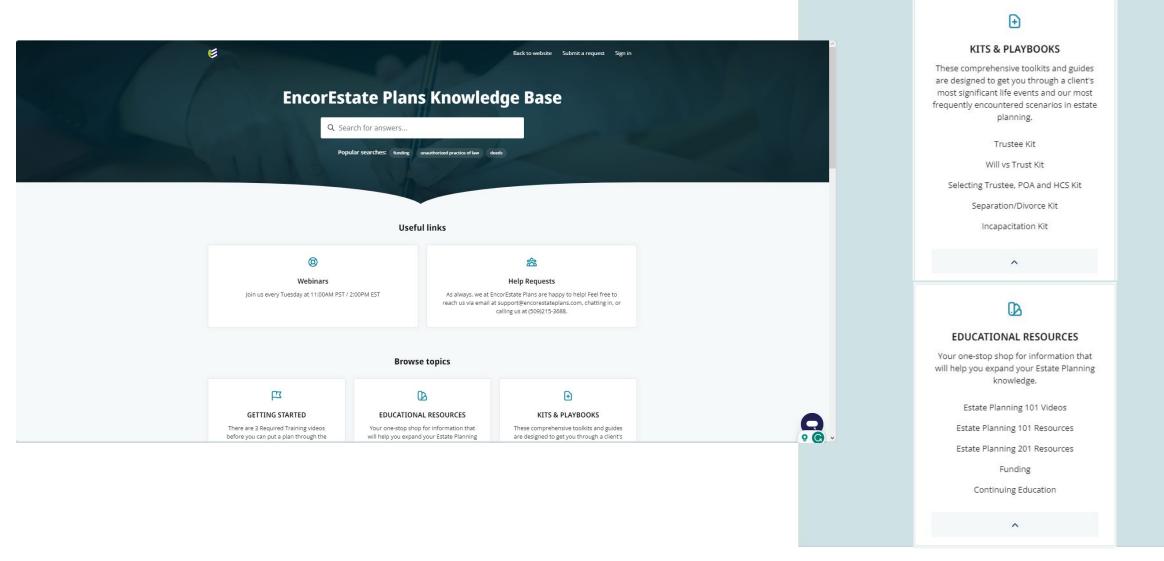
What Populates cont?

The activity is also viewable from the client's contact page, and the completed checklist is stored in the client's notes.





MY FAVORITES- ENCORE'S KNOWLEDGE BASE



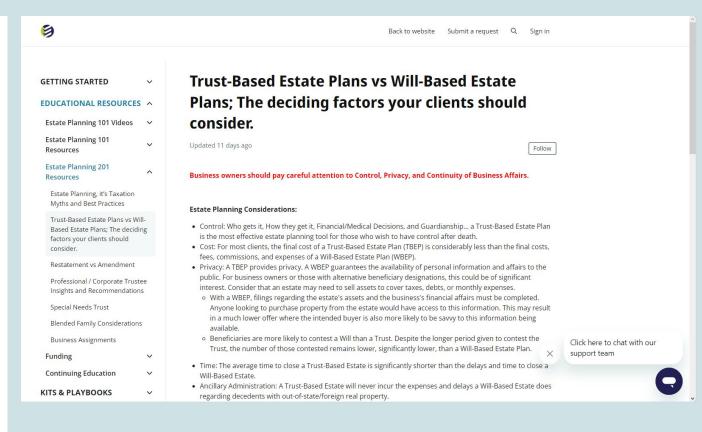
RESOURCES AND MATERIALS PROVIDED BY ENCORE



Comparison Chart

You can use the chart below to review critical features associated with core estate planning documents. *These are the plans available from the attorneys we have relationships with.

| | Intestate | Beneficiary Designations Only | *Powers Package | Testamentary Trust | *Will Based Estate Plan | *Trust Based Estate Plan |
|---|-----------|-------------------------------------|--------------------|-----------------------|----------------------------|-----------------------------|
| Avoid Probate and Court Forms | | | | | | / |
| Beneficiary Designations | | / | | / | / | / |
| Health Care Directives and Power of Attorney | | | / | | / | / |
| Appoint Fiduciary Immediately | | | | | | / |
| Appoint Guardians | | | | | / | / |
| Age Based Restrictions | | | | | | / |
| Works During Incapacity | | | / | | / | / |
| Special Needs | | | | | | / |
| Easily Revised | | | / | | / | / |
| Asset Protection after Death | | | | | | / |
| Private | | | / | | | / |



RESOURCES AND MATERIALS PROVIDED BY ENCORE

Client Agreement - Estate Planning Assistance Disclosure

- 1. <u>Services</u>. <u>Client Name</u> ("CLIENT'(S)")confirms they either have an estate plan that no longer reflects their desires, or they have no estate plan at all and are electing to work with KATHRYN NOLES, Certified Estate Planner (CEP®) for providing estate planning services. CEP® will work with CLIENT(S) to gather client information and add client decisions in ENCORESTATE PLANS ("ENCORE") software. ENCORE will then prepare the estate planning documents strictly using the data collected in the software.
- 2. No Legal Advice. CLIENT(S) understands that the CEP® is not a licensed attorney and will be giving no legal advice, creating no legal documents, and is not acting in the capacity of an attorney as part of the engagement. CLIENT(S) understands that ENCORE will produce an estate plan based on the information provided through the ENCORE software. CLIENT(S) also understands that ENCORE is not their attorney.
- 3. <u>Fees and Expenses</u>. Fees and Expenses shall be pursuant to Exhibit A. No other fees can be charged without CLIENT(S) authorization. All fees shall be payable according to RR's instructions.

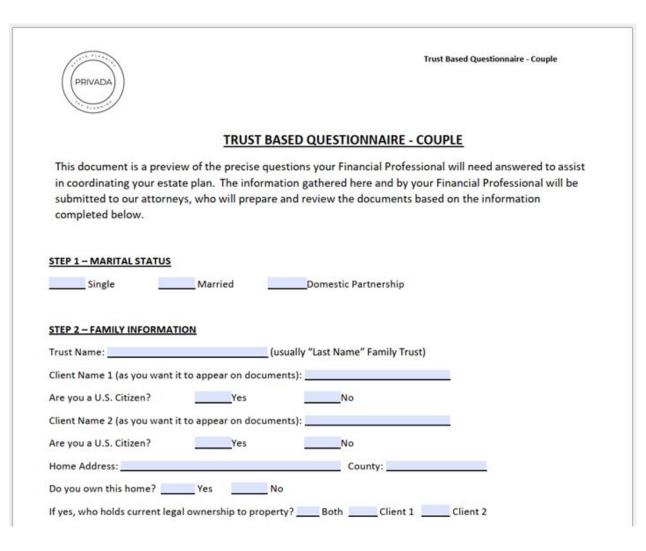
Exhibit A:

GENERAL DESCRIPTION OF MATTER

The general nature of the matters for which CEP® will be compensated pursuant to the Agreement are the following: (1) General estate tax education and guidance; (2) General trust guidance –types and features; (3) General explanation of estate planning structures/documents; (4) General explanation of estate planning and gifting strategies; (5) General explanation of taxation issues of trusts and estates; (6) General explanation of types and treatment of trust income. (7) General guidance on courses of estate liquidity. (9) General guidance on courses him.

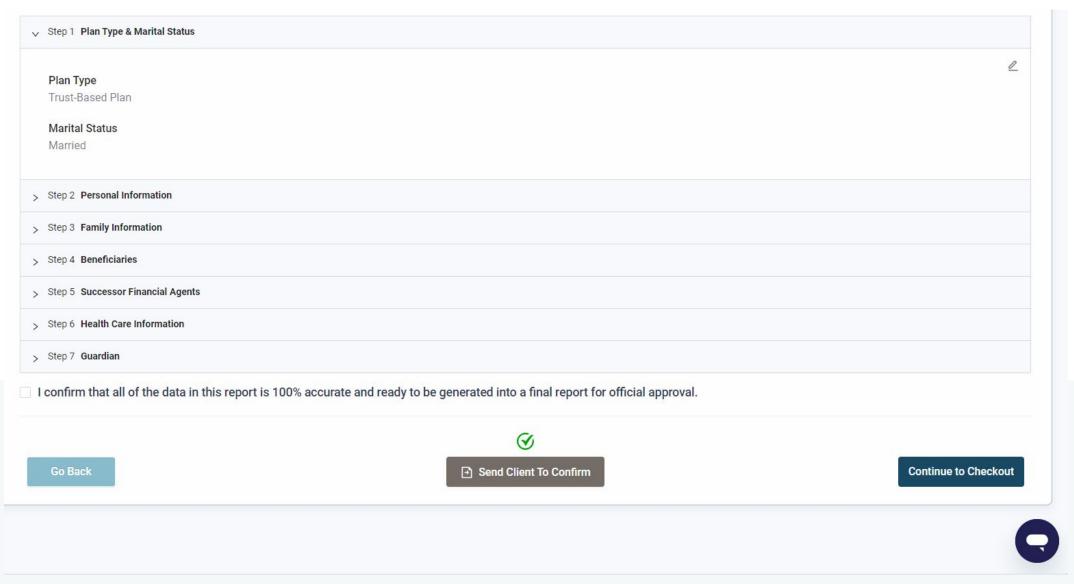
Several sample Client Agreements are available in their Knowledge Base.

RESOURCES AND MATERIALS PROVIDED BY ENCORE





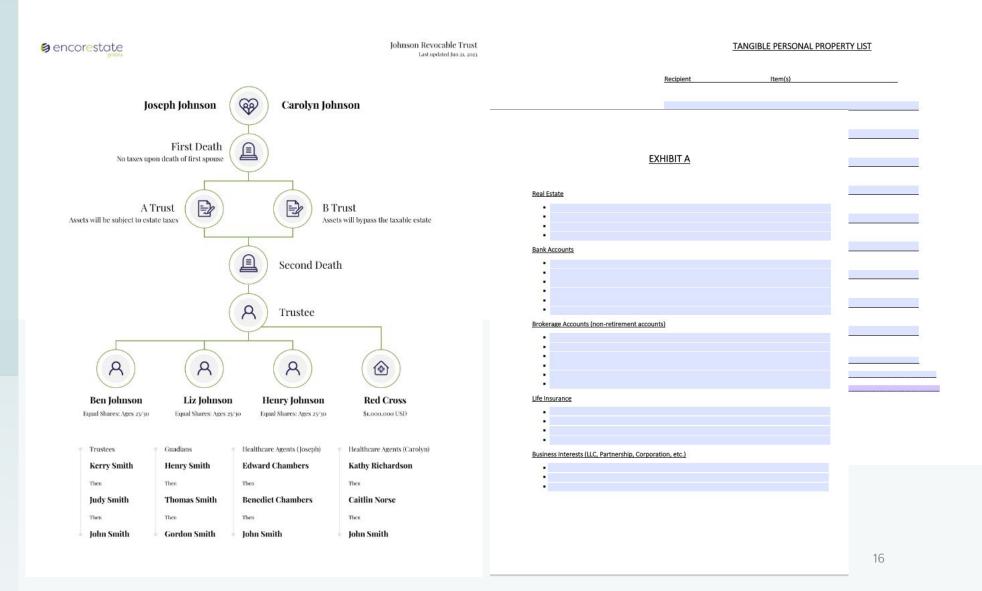
CLIENT CONFIRMATION - AVOIDING UPL



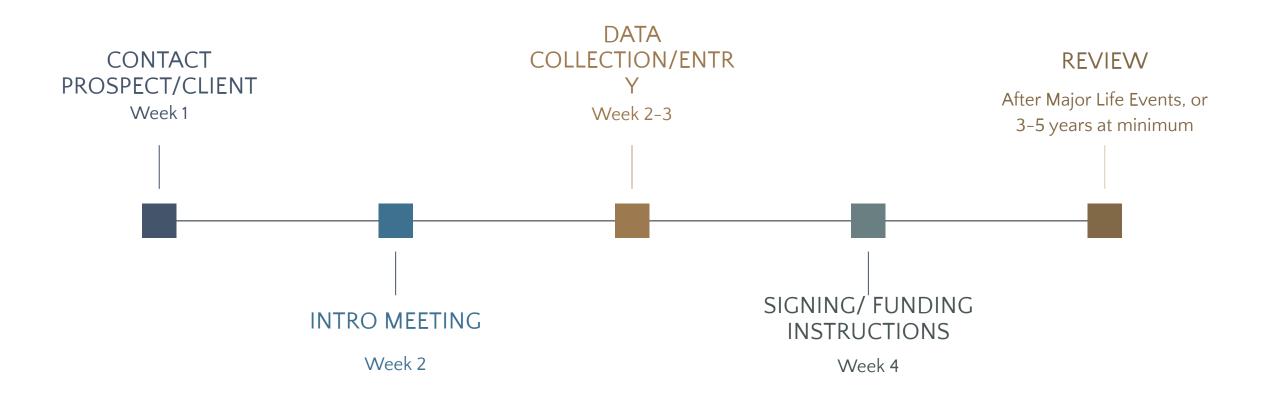
UNCOVERING ASSETS

This is where you'll uncover assets and future prospects.
Clients are much less hesitant to lay everything on the table for you.

From the beneficiary entries and the Personal Property list, I find future prospects.



TIMELINE





THANK YOU

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www.privadatax.com